

Grand Canyon Sponsorship: \$10,500 (Limit 3)

Business of Law Conference

- **Exclusive Participation:** Participation for up to four representatives at our 2025 Business of Law Conference. Includes lunch and cocktail reception.
- **Sponsorship Recognition:** Receive recognition at the event, in the newsletter, and on the website.
- **Mic Time:** Opportunity for mic time, including morning welcome address, speaker introduction, or closing thank you at the cocktail hour.
- **Raffle Contribution:** Provide up to two raffle items.
- **Full Access:** Attend all education sessions with premium booth space.



Membership Directory

- **Exclusive Access:** Password-protected online access to the Chapter membership directory.
- **Limited Duration:** Access will be available until December 31, 2025.

Guest Opportunities and Chapter Luncheon Sponsor

- **Event Exposure:** Sponsor one Chapter lunch, with two representatives attending.
- **Speaker Engagement:** Introduce the speaker and distribute marketing materials.
- **Networking Opportunity:** Network with members and gain recognition in the luncheon announcement, newsletter, and website.
- **Invitation:** Attend as our guest at Chapter luncheons (excludes managing partner leadership event and holiday party).
- **Build Relationships:** Connect with members and learn alongside them.

ALA Arizona Community Connection Event

- **Co-Host Opportunity:** Serve as co-host for an annual Community Connection Event with recognition in publicity and signage.
- **Philanthropic Engagement:** Partner with the Chapter to support a local charity, providing both physical and financial assistance.

Business Partner Appreciation Events

- **Exclusive Invitations:** Two representatives can attend two annual Business Partner Appreciation Events.

- **Socialize and Network:** Connect with members and other business partners in a relaxed setting. Past events include outings like the Diamondbacks game and Top Golf.

Pop-Up Happy Hour Host

- **Host Opportunity:** Sponsor a pop-up social event for chapter members.
- **Chapter Support:** The chapter will send out an invitation, with RSVPs directed to the host.

Website Advertisement

- **Year-Long Visibility:** Twelve months (January–December) of logo placement on the Chapter homepage, linked to your website.
- **Sponsorship Recognition:** Sponsorship level recognition on the homepage, with listing in the Business Partner section, including contact info and a "Learn More" link for your services.

Newsletter Advertising

- **Regular Exposure:** Featured in newsletters distributed 3-4 times a year.
- **Linked Logo:** A 120x120 pixel image of your logo linked to your website.
- **Article Contribution:** Opportunity to contribute a legal industry trends article (subject to editorial approval).
- **Spotlight Feature:** Spotlight Business Partner recognition in every issue.
- **Brand Exposure:** Your logo featured on each Arizona Chapter Happenings sent to all members.

ALA Conference Scholarship

- **Scholarship Award:** Present a \$1,500 conference scholarship with recognition in the newsletter and on the Chapter website.

O.K. Corral Sponsorship: \$8,500 (Limit 2)



Business of Law Conference

- **Event Participation:** Participation for up to four representatives at the 2025 Business of Law Conference. Enjoy lunch and cocktail reception.
- **Sponsorship Recognition:** Your sponsorship level will be acknowledged at the event, in the newsletter, and on the website.
- **Raffle Items:** Provide up to two raffle items.
- **Full Access:** Attend all educational sessions with premium booth space.

Membership Directory

- **Exclusive Access:** Password-protected access to the Chapter membership directory.
- **Duration:** Access available until December 31, 2025.

Guest Opportunities and Chapter Luncheon Sponsor

- **Event Sponsorship:** Sponsor one Chapter luncheon, with two representatives attending.
- **Speaker Interaction:** Introduce the luncheon speaker and distribute marketing materials.
- **Networking Opportunity:** Network with members and gain recognition in the luncheon announcement, newsletter, and website.
- **Invitation:** One representative can attend Chapter luncheons as our guest (excluding the managing partner leadership event and the holiday party).
- **Relationship Building:** Connect and learn alongside our members.

ALA Arizona Community Connection Event

- **Charitable Engagement:** Partner with the Chapter in supporting a local charity, providing both physical and financial assistance.

Business Partner Appreciation Events

- **Exclusive Invitations:** Two representatives can attend two Business Partner Appreciation Events throughout the year.
- **Relaxed Networking:** Socialize with members and other business partners in a casual setting. Previous events include the Diamondbacks game and Top Golf.

Pop-Up Happy Hour Host

- **Host Opportunity:** Sponsor a pop-up social event for chapter members.
- **Chapter Support:** The chapter will handle the invitations, with RSVPs directed to the host.

Website Advertisement

- **Year-Long Visibility:** Enjoy 12 months of logo placement on the Chapter homepage, linked to your website (January–December).
- **Sponsorship Recognition:** Your logo and contact info will be listed in the Business Partner section, along with a "Learn More" link for your services.

Newsletter Advertising

- **Regular Exposure:** Your logo (120x120 pixels) will appear in newsletters distributed to Chapter members 3-4 times a year, linked to your website.
- **Content Contribution:** Submit an article on legal industry trends for three issues (subject to editorial approval).
- **Spotlight Feature:** Be featured as a Spotlight Business Partner in one issue.
- **Logo Placement:** Your logo will be featured in one month's edition of the Arizona Chapter Happenings sent to all members.

ALA Scholarship

- **Scholarship Award:** Present a \$500 conference scholarship with recognition in the newsletter and on the Chapter website.

Saguaro Sponsorship: \$5,000 (Limit 4)



Business of Law Conference

- **Event Participation:** Send up to three representatives to the 2025 Business of Law Conference. Includes lunch and cocktail reception.
- **Brand Visibility:** Gain recognition of your sponsorship level at the event, in the newsletter, and on the website.
- **Raffle Contribution:** Provide up to two raffle items.
- **Full Access:** Attend all educational sessions.

Membership Directory

- **Exclusive Access:** Password-protected access to the Chapter membership directory.
- **Duration:** Access available until December 31, 2025.

Guest Opportunities and Chapter Luncheon Co-Sponsor

- **Event Sponsorship:** Co-sponsor one Chapter luncheon, with two representatives attending.
- **Marketing Opportunity:** Distribute marketing materials and network with members.
- **Recognition:** Your sponsorship will be recognized in the luncheon announcement, newsletter, and website.
- **Invitation:** One representative can attend Chapter luncheons as our guest (excluding the managing partner leadership event and the holiday party).
- **Relationship Building:** Connect and learn alongside our members.

ALA Arizona Community Connection Event

- **Charitable Engagement:** Work with the Chapter to support a local charity, providing both physical and financial assistance.

Business Partner Appreciation Events

- **Exclusive Invitations:** Two representatives can attend two Business Partner Appreciation Events throughout the year.
- **Relaxed Networking:** Socialize with members and other business partners in a casual setting. Previous events include the Diamondbacks game and Top Golf.

Pop-Up Happy Hour Host

- **Host Opportunity:** Sponsor a pop-up social event for chapter members.
- **Chapter Support:** The chapter will handle the invitations, with RSVPs directed to the host.

Website Advertisement

- **Year-Long Visibility:** Enjoy 12 months of logo placement on the Chapter homepage, linked to your website (January–December).
- **Sponsorship Recognition:** Your logo and contact info will be listed in the Business Partner section, along with a "Learn More" link for your services.

Newsletter Advertising

- **Regular Exposure:** Your logo (120x120 pixels) will appear in newsletters distributed to Chapter members 3-4 times a year, linked to your website.
- **Content Contribution:** Submit an article on legal industry trends for two issues (subject to editorial approval).
- **Spotlight Feature:** Be featured as a Spotlight Business Partner in one issue.
- **Logo Placement:** Your logo will be featured in one month's edition of the Arizona Chapter Happenings sent to all members.

Rattlesnake Sponsorship: \$3,000 (Limit 10)

Business of Law Conference

- **Event Participation:** Send two representatives to the 2025 Business of Law Conference. Enjoy lunch and cocktail reception.
- **Sponsorship Recognition:** Receive recognition at the event, in the newsletter, and on the website.
- **Full Access:** Attend all educational sessions.



Be Our Guest @ Chapter Luncheons

- **Invitation:** One representative can attend Chapter luncheons as our guest (excluding the managing partner leadership event and the holiday party).
- **Relationship Building:** Build connections with members while learning alongside them.

ALA Arizona Community Connection Event

- **Charitable Engagement:** Partner with the Chapter to support a local charity, providing both physical and financial assistance.

Business Partner Appreciation Events

- **Exclusive Invitations:** One representative can attend two annual Business Partner Appreciation Events.
- **Relaxed Networking:** Socialize with members and other business partners in a casual setting. Past events have included outings like the Diamondbacks game and Top Golf.

Pop-Up Happy Hour Host

- **Host Opportunity:** Sponsor a pop-up social event for chapter members.
- **Chapter Support:** The Chapter will handle invitations, with RSVPs directed to the host.

Website Advertisement

- **Year-Long Visibility:** Your business will be listed in the Business Partner section of the Chapter website (January–December), including contact information and a logo linked to your website or email.

Newsletter Advertising

- **Content Contribution:** Submit one article on a legal industry trend, featured in the Chapter newsletter (subject to editorial approval).
- **Regular Exposure:** The newsletter is distributed to Chapter members via email 3-4 times a year.
- **Logo Placement:** Your logo will be featured in one month's edition of Arizona Chapter Happenings, distributed to all members, typically in the first week of the month.

Palo Verde Sponsorship: \$2,000 (Limit 10)



Business of Law Conference

- **Event Participation:** One representative will attend the 2025 Business of Law Conference. Includes lunch and cocktail reception.
- **Sponsorship Recognition:** Your sponsorship will be acknowledged at the event, in the newsletter, and on the website.
- **Full Access:** Attend all educational sessions.

Be Our Guest @ Chapter Luncheons

- **Invitation:** One representative is invited to attend Chapter luncheons as our guest (excluding the managing partner leadership event and the holiday party).
- **Networking Opportunity:** Build meaningful relationships with members and learn alongside them.

ALA Arizona Community Connection Event

- **Charitable Engagement:** Work alongside the Chapter to support a local charity through both physical and financial contributions.

Business Partner Appreciation Events

- **Exclusive Invitations:** One representative can attend two annual Business Partner Appreciation Events.
- **Casual Networking:** Socialize with members and fellow business partners in a relaxed setting. Previous events include Diamondbacks games and Top Golf outings.

Pop-Up Happy Hour Host

- **Host Opportunity:** Sponsor a pop-up social event for Chapter members.
- **Chapter Support:** The Chapter will send out invitations and manage RSVPs on your behalf.

Website Advertisement

- **Year-Long Visibility:** Your business will be listed in the Business Partner section of the Chapter website for 12 months (January–December), including contact information.

Newsletter Advertising

- **Content Contribution:** Contribute one article relevant to the legal industry, to be included in newsletters distributed to Chapter members 3-4 times per year (subject to editorial approval).
- **Regular Exposure:** Your article and business information will reach Chapter members via email throughout the year.

Roadrunner Sponsorship*: \$1,200 (Limit 10)

(For ALA Business Partners without a Phoenix metro office who are also sponsors of ALA International and various other ALA Chapters in 2025.)



Business of Law Conference

- **Event Participation:** One representative can attend the 2025 Business of Law Conference. Enjoy lunch and cocktail reception.
- **Sponsorship Recognition:** Receive recognition of your sponsorship at the event, in the newsletter, and on the website.
- **Full Access:** Attend all educational sessions.

Business Partner Appreciation Events

- **Exclusive Invitations:** One representative can attend two annual Business Partner Appreciation Events.
- **Casual Networking:** Socialize with members and other business partners in a relaxed setting. Previous events include Diamondbacks games and Top Golf.

Pop-Up Happy Hour Host

- **Host Opportunity:** Sponsor a pop-up social event for Chapter members.
- **Chapter Support:** The Chapter will manage invitations, with RSVPs directed to the host.

Website Advertisement

- **Year-Long Visibility:** Your business will be listed in the Business Partner section of the Chapter website for 12 months (January–December), including contact information and a logo linked to your website or email.

Newsletter Advertising

- **Content Contribution:** Contribute one article relevant to the legal industry to be featured in newsletters distributed 3-4 times per year (subject to editorial approval).
- **Regular Exposure:** Your article will be sent via email to all Chapter members.

Email Blast

- **Direct Outreach:** Send one email blast to the Chapter membership to promote a special event (e.g., webinar, hosted lunch and learn, or special savings opportunity exclusively for ALA members).

Pioneer Sponsorship*: \$1,000 (Limit 6)

(For Local Businesses Only)

Business of Law Conference

- **Event Participation:** One representative can attend the 2025 Business of Law Conference. Enjoy lunch and cocktail reception.
- **Sponsorship Recognition:** Your sponsorship will be acknowledged at the event, in the newsletter, and on the website.
- **Full Access:** Participate in all educational sessions.



ALA Arizona Community Connection Event

- **Charitable Engagement:** Work alongside the Chapter to support a local charity through hands-on contributions, both physically and financially.

Business Partner Appreciation Events

- **Exclusive Invitations:** One representative can attend two annual Business Partner Appreciation Events.
- **Casual Networking:** Socialize with members and fellow business partners in a relaxed setting. Previous events have included Diamondbacks games and Top Golf.

Pop-Up Happy Hour Host

- **Host Opportunity:** Sponsor a pop-up social event for Chapter members.
- **Chapter Support:** The Chapter will manage invitations and RSVPs on your behalf.

Website Advertisement

- **Year-Long Visibility:** Your business will be listed in the Business Partner section of the Chapter website for 12 months (January–December), including your contact information.

Trading Post Sponsorship*:

*(*small local service providers)*

Trade for Services upon Chapter BOD approval. Benefits to be determined on a case-by-case basis.



À La Carte Sponsorship Opportunities

Member Holiday Party Sponsorship

December 2025 – \$2,500 (Limit 2)

- **Exclusive Access:** Enjoy a unique opportunity to connect with Chapter members in an intimate, festive setting.
 - **Representatives:** Two representatives from each sponsoring Business Partner are invited to attend.
 - **First Toast Privilege:** The first Business Partner to pay gets the honor of offering the initial toast, followed by the second Business Partner.
 - **Marketing Exposure:** Place marketing materials on tables for added visibility and take advantage of this time to network with members and attendees.
 - **Recognition:** Your sponsorship will be highlighted in the newsletter and on the Chapter website.
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Leadership Event Sponsorship

January 2026 – \$3,500 (Limit 2)

- **Elite Audience:** Engage with Managing Partners from member firms in this exclusive leadership event.
- **Representatives:** Two representatives from each sponsoring Business Partner are invited to attend.
- **Speaker Introduction:** The first Business Partner to pay will have the privilege of introducing the event speaker.

- **Chapter Recognition:** The second Business Partner will receive special recognition from the Chapter during the address to the attendees, including a brief description of their services.
- **Marketing Opportunity:** Place your marketing materials on tables, and network with key decision-makers and members.
- **Prominent Branding:** Your sponsorship will be featured on all event marketing materials, in the Chapter newsletter, and on the Chapter website.